



## Checklist for Becoming a Breastfeeding Friendly Community Partner – 5 easy steps ✓

All staff who have direct contact with patrons are...

1. Orientated to the Breastfeeding Friendly Policy.
2. Able to display a welcoming attitude to breastfeeding mothers.
3. Able to identify a more private location, if available, to breastfeed (other than the public washroom) should a mother make this request.
4. Prepared to sensitively deal with any concerns another patron may have regarding public breastfeeding, without infringing on the rights of the breastfeeding mother.
5. Prepared to display the Breastfeeding Welcome Here sticker at the entrance to the establishment.

If all the above criteria has been met, your business/facility will be recognized as a *'Breastfeeding Friendly Community Partner'*. You will

- receive the Breastfeeding Welcome Here' sticker to display at the entrance to your establishment.
- be awarded a certificate of recognition.
- be added to the list of 'Breastfeeding Friendly Community Partners' on the website [www.okanaganbreastfeeding.org](http://www.okanaganbreastfeeding.org). The list will also be distributed to all families with a new baby, and to the general public when requested. All Community Partners will also be acknowledged each year during Breastfeeding Week promotional activities (the first week in October).
- be allowed to identify yourself as 'Breastfeeding Friendly', including use of the logo, on promotional material or other related items (e.g. restaurant menu).

Remember, if you require any assistance to become 'Breastfeeding Friendly' we are here to support you. Contact us at [info@okanaganbreastfeeding.org](mailto:info@okanaganbreastfeeding.org) or 770-3419.